

Total No. of Questions : 8]

SEAT No. :

P-7751

[Total No. of Pages : 2

[6180]-281

**T.E. (Artificial Intelligence and Machine Learning)**  
**MANAGEMENT AND ENTREPRENEURSHIP FOR IT**  
**INDUSTRY**  
**(2019 Pattern) (Semester - I) (318544)**

*Time : 2½ Hours]*

*[Max. Marks : 70*

*Instructions to the candidates:*

- 1) Answer Q.1 or Q.2, Q.3 or Q.4, Q.5 or Q.6, Q.7 or Q.8.*
- 2) Neat diagrams must be drawn wherever necessary.*
- 3) Figures to the right side indicate full marks.*
- 4) Assume Suitable data if necessary.*

- Q1)** a) Define Entrepreneur. What are characteristic of an entrepreneur? [6]  
b) Write about barriers to entrepreneurship. [6]  
c) Explain about identification of business opportunity. [6]

OR

- Q2)** a) Discuss about entrepreneurship in India. [6]  
b) Explain the types of Entrepreneur in detail. [6]  
c) Explain [6]  
i) Market feasibility  
ii) Technical feasibility  
ii) Financial feasibility

- Q3)** a) Define a project. What are the contents of a project report? [7]  
b) Compare enterprise resource planning systems with other information systems in a business organization. [6]  
c) Describe supply chain management. [4]

OR

**P.T.O.**

- Q4)** a) Explain the meaning of a project. State the significance and importance of a project report. [7]  
b) Describe the meaning and importance of enterprise resource planning. [6]  
c) Describe various types of reports generated in ERP. [4]

- Q5)** a) Explain MSME-DI and NISIC. [6]  
b) List the characteristics of small scale Industries. [6]  
c) Explain trademark, copy rights and patents. [6]

OR

- Q6)** a) Explain characteristics of small and micro industries. [6]  
b) Explain steps involved in establishing micro and small enterprise. [6]  
c) Write short note on-i) SIDBI ii) DIC iii) SSI. [6]

- Q7)** a) Explain i) WIPO ii) WTO iii) GATTs [6]  
b) Discuss Need for Private Rights versus Public Interests. [5]  
c) Explain Criticisms and Politics of Intellectual Property Rights. [6]

OR

- Q8)** a) Explain Economic analysis of Intellectual Property Rights. [6]  
b) What intellectual property rights Explain in detail? [5]  
c) Explain Advantages and Disadvantages of IPR. [6]

